

Japan University of Economics
Graduate School of Business
Master's Program



日本経済大学
Japan University of Economics

2023

Japan University of Economics
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The Japan University of Economics was established in 1968 based upon the founding philosophy - ***“Lifelong Improvement through the Development of Individuality”*** - **to develop the individual-as-specialist, give them confidence, and send them forth into the world.** Our university has had since its inception two faculties, Economics and Business Management, and has become one of the leading institutions in hosting international students in Japan.

Japan University of Economics Graduate School of Business was opened in April 2012 in Shibuya, Tokyo with three courses: Management Strategy, Engineering Management and Pharmaceutical Management for students, business professionals, researchers and scholars in order to produce professionally, socially and cross-culturally skilled business graduates in M.A. and PhD studies, to achieve their individual ambitions on the global stage and to contribute to the development of society.

1. Objectives

A diverse and well-balanced integration of the latest **“theory, research and practice”** forms the basic concept of our teaching principles and objectives at JUE Graduate School of Business. This is combined with a commitment to provide highly personalized supervision and small-size classes in a multi-national environment where diverse perspectives and experiences from around the world are shared to see how management disciplines and practices continue to evolve locally and globally. This enables us to cultivate every student's potential to its highest, help each one of them become a business leader with excellence in knowledge, practical research and operation in their specialized fields.

Our highly experienced and committed faculty and staff rigorously provide detailed advice and support according to each student's needs and interests, academic/work experiences, linguistic competencies and social backgrounds.

2. Curriculum, Courses and Subjects

The 2-year (4-semester) curriculum consists of three components, i.e. subject groups: **“Basic Subjects”** (1st year), **“Course-Related Subjects”** (1st and 2nd year), and **“Thesis Instruction”** (1st and 2nd year), to assure systematic and efficient studies within the two-semester-per-year timetable (see “Subject List”).

•2-1 *“Basic Subjects”* (mandatory)

A group of 15 subjects/classes (9 in spring semester, 6 in fall) is offered within the first year of the M.A. program to assure students master all the basics and fundamentals in business studies in Management, Accounting and Commerce. As a unique feature, Intelligence Management - the analysis and collection of data on competitors as the basis for structuring business strategy - is also included. The first year aims to encourage students to acquire comprehensive knowledge and academic skills such as theories on management and business, information gathering and analysis methods along with the study in research methods necessary for preparing the thesis.

All students of the M.A. program are required to take six subjects depending on the course chosen (e.g. Management Strategy, Engineering Management and Pharmaceutical Management) to obtain 12 credits (2 credits per class/subject).

English instruction is available in the following 6 subjects:

- Financial Accounting
- Organizational Behavior
- Management Accounting
- Management Strategy
- Marketing Strategy
- International Management.

•2-2 “*Course-Related Subjects*” (mandatory)

In order to cater to various interests, needs and specializations of our students, three courses: Management Strategy, Engineering Management, and Pharmaceutical Management are available for M.A. students to choose and major in. Each of the courses consists of its own spring/fall semester set of subjects/classes, collectively called “Course-Related Subjects”, more practical in content compared to the “Basic Subjects”.

Certain subjects are offered in both the 1st and 2nd year, and these are referred to as “common” subjects. For example, a student in Management Strategy course has to take at least 5 subjects/classes to obtain 10 credits to complete the course.

English instruction is available in the following 5 subjects:

- Business Intelligence
- Stock Market Theory
- Cost Accounting
- Business Succession
- International Trade Theory

•2-3 “*Thesis Instruction 1&2*” (mandatory)

It is vital for our M.A. students to improve analytical and problem solving abilities, as well as extensive high-quality knowledge, data collection techniques, academic writing and presentation skills, etc. These are accumulated in the process of preparing for a Master’s thesis, i.e., “Thesis Instruction 1 & 2”. It is designed carefully to instruct and guide each student for 2 years towards a successful thesis completion, worth 8 credits (4 credits per year). Your supervisor, a full-time, fully-qualified professor with expertise and experience in your area of research, acts as your academic advisor to provide you with detailed and helpful advice, instruction, training and support on weekly and often daily basis. It’s a truly personalized hand-in-hand collaboration of learning, starting from the first year to explore a range of possibilities on a range of topics for the thesis.

English instruction is available upon request.

Every student is asked to officially make a presentation of her/his thesis twice a year to the faculty members and students and receives feedback. The final thesis presentation is held in December of the 2nd year.

3. Requirements for the Master’s Degree

The requirements for the JUE Graduate School of Business **Master Degree of Business** (accredited by the Ministry of Education, Culture, Sports, Science and Technology of Japan) are as follows:

- 30 or more required credits obtained
- Completion of the “Thesis Instruction 1&2” with the 8 credits (included in the 30 above)
- Passing the M.A thesis examination of the committee.

4. Academic Schedule 2023-2024 (subject to change)

- **Spring Semester: April 6 - July 27, 2023**

- Course registration: March 27- April 1 (international students are advised to arrive during this week)
- Classes start: April 6 (Thurs)
- Presentation: August 3
- Summer holiday: August 5 - September 13

- **Fall Semester: September 14, 2023 - January 20, 2024**

- Course registration: September 12 (international students are advised to arrive by this day)
- Classes start: September 14 (Thurs)
- Presentation: December 14
- Winter holiday: December 23 - January 8
- Spring holiday: January 26 – March 21, 2024

Subject List (Master's Program)

Basic Subjects (First Year)	First (Spring) Semester	Second (Fall) Semester
Total of 6 subjects required from 1st and 2nd semesters.	①Business Administration ②Organizational Behavior ③Financial Accounting ④Financial Management ⑤Industry and Industrial Structure ⑥Intelligence Management ⑦Marketing Strategy	①Management Strategy ②Business Analysis ③Environmental Accounting ④International Management ⑤Business Creation Strategy ⑥English Reading ⑦Management Accounting

Common Subjects (First and Second years)	First (Spring) Semester	Second (Fall) Semester
Course Related Subjects Management Strategy Total of 5 subjects required	①Business Ethics ②Business Law ③Business Succession ④International Trade Theory ⑤Logical Thinking and Presentation ⑥Management Data Analysis ⑦Cost Accounting ⑧Stock Market Theory	①Comparison Management ②Asian Economy ③Pop Culture ④Human Resource Management ⑤Business Intelligence

Thesis Instruction (mandatory)	First Year	Thesis I (All year)
	Second Year	Thesis II (All year)

* English instruction is available in the following subjects.

- First Semester: Financial Accounting, Marketing Strategy, Business Succession, International Trade Theory, Cost Accounting, Thesis I (II)
- Second Semester: Management Accounting, Organizational Behavior, Stock Market Theory, Management Strategy, Business Intelligence, International Management, Thesis I (II)

Minimum number of credits (subjects) required for completion

	Management Strategy Study
Basic Subjects	12 (6)
Course-Related Subjects	10 (5)
Thesis Instruction	8 (I • II)

JUE Graduate School of Business
Research Guidance and Method of Instruction (M.A.)

	First Year	Second Year
Basic Subjects	12 credits (or more)	
Course-Related Subjects		
Management Strategy	10 credits (or more)	
Engineering Management	10 credits (or more)	
Pharmaceutical Management	10 credits (or more)	
Thesis instruction	4 credits (All year) <i>June</i> Submission of research theme <i>December</i> Presentation 1	4 credits (All year) <i>July</i> Presentation 2 <i>November</i> Presentation 3 (final)

April:

- Orientation & Guidance
- Course & Class Registration
- Supervisor assigned

June: Submission of research theme
August: Research theme presentation

December: Presentation of Thesis-writing plans

April: 2nd year Class Registration

July: Thesis Progress Presentation

November: Thesis Final Presentation

January: Submission of Thesis
February: Thesis Examination
March: Awarding of M.A. degree

Registration Model

[Example for “Management Strategy Study course”]

First Year		Second Year	
Subject Name	No. of credits	Subject Name	No. of credits
<ul style="list-style-type: none"> ● Thesis Instruction (mandatory) • Thesis I 	4	<ul style="list-style-type: none"> ● Thesis Instruction (mandatory) • Thesis II 	4
<ul style="list-style-type: none"> ● Basic Subjects (minimum total of 12 credits required in 2 years) • Organizational Behavior • Financial Accounting • Management Accounting • Management Strategy • Marketing Strategy • International Management 	2 2 2 2 2 2	<ul style="list-style-type: none"> ● Course-Related Subjects (minimum total of 10 credits required in 2 years) • Stock Market Theory • Cost Accounting 	2 2
<ul style="list-style-type: none"> ● Course-Related Subjects (minimum total of 10 credits required in 2 years) • Business Intelligence • Business Succession • International Trade Theory 	2 2 2	<ul style="list-style-type: none"> ● Submission of Master's thesis 	—

Number of subjects/credits obtained (1st Year)

Thesis Instruction: 1 subject /4 credits
 Basic Subjects: 6 subjects / 12 credits
 Course-Related Subjects: 3 subjects / 6 credits
Total: 10 subjects / 22 credits

Number of subjects/credits obtained (2nd Year)

Thesis Instruction: 1 subject / 4 credits
 Course-Related Subjects: 2 subjects / 4 credits
Total: 3 subjects / 8 credits

Grand Total: 30 credits