

Japan University of Economics
Graduate School of Business
Master's Program



日本経済大学
Japan University of Economics

2022

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The Japan University of Economics was established in 1968 based upon the founding philosophy - **“Lifelong Improvement through the Development of Individuality” - to develop the individual-as-specialist, give them confidence, and send them forth into the world.** Our university has had since its inception two faculties, Economics and Business Management, and has become one of the leading institutions in hosting international students in Japan.

Japan University of Economics Graduate School of Business was opened in April 2012 in Shibuya, Tokyo with three courses: Management Strategy, Engineering Management and Pharmaceutical Management for students, business professionals, researchers and scholars in order to produce professionally, socially and cross-culturally skilled business graduates in M.A. and PhD studies, to achieve their individual ambitions on the global stage and to contribute to the development of society.

1. Objectives

A diverse and well-balanced integration of the latest **“theory, research and practice”** forms the basic concept of our teaching principles and objectives at JUE Graduate School of Business. This is combined with a commitment to provide highly personalized supervision and small-size classes in a multi-national environment where diverse perspectives and experiences from around the world are shared to see how management disciplines and practices continue to evolve locally and globally. This enables us to cultivate every student's potential to its highest, help each one of them become a business leader with excellence in knowledge, practical research and operation in their specialized fields.

Our highly experienced and committed faculty and staff rigorously provide detailed advice and support according to each student's needs and interests, academic/work experiences, linguistic competencies and social backgrounds.

2. Curriculum, Courses and Subjects

The 2-year (4-semester) curriculum consists of three components, i.e. subject groups: **“Basic Subjects”** (1st year), **“Course-Related Subjects”** (1st and 2nd year), and **“Thesis Instruction”** (1st and 2nd year), to assure systematic and efficient studies within the two-semester-per-year timetable (see “Subject List”).

•2-1 “Basic Subjects” (mandatory)

A group of 15 subjects/classes (8 in spring semester, 7 in fall) is offered within the first year of the M.A. program to assure students master all the basics and fundamentals in business studies in Management, Accounting and Commerce. As a unique feature, Intelligence Management - the analysis and collection of data on competitors as the basis for structuring business strategy - is also included. The first year aims to encourage students to acquire comprehensive knowledge and academic skills such as theories on management and business, information gathering and analysis methods along with the study in research methods necessary for preparing the thesis.

All students of the M.A. program are required to take between four and six subjects depending on the course chosen (e.g. Management Strategy, Engineering Management and Pharmaceutical Management) to obtain 8-12 credits (2 credits per class/subject).

English instruction is available in the following 6 subjects:

- Financial Accounting
- Organizational Behavior
- Management Accounting
- Management Strategy
- Marketing Strategy
- International Management.

•2-2 “*Course-Related Subjects*” (mandatory)

In order to cater to various interests, needs and specializations of our students, three courses: Management Strategy, Engineering Management, and Pharmaceutical Management are available for M.A. students to choose and major in. Each of the courses consists of its own spring/fall semester set of subjects/classes, collectively called “Course-Related Subjects”, more practical in content compared to the “Basic Subjects”.

Certain subjects are offered in both the 1st and 2nd year, and these are referred to as “common” subjects. Note that the number of subjects you have to take (within 2 years) depends on the course you choose. For example, a student in Management Strategy course has to take at least 5 subjects/classes to obtain 10 credits to complete the course. A student in Engineering Management or Pharmaceutical Management course needs at least 7 subjects/classes worth 14 credits.

English instruction is available in the following 5 subjects:

- Business Intelligence
- Stock Market Theory
- Cost Accounting
- Business Succession
- International Trade Theory

•2-3 “*Thesis Instruction 1&2*” (mandatory)

It is vital for our M.A. students to improve analytical and problem solving abilities, as well as extensive high-quality knowledge, data collection techniques, academic writing and presentation skills, etc. These are accumulated in the process of preparing for a Master’s thesis, i.e., “Thesis Instruction 1 & 2”. It is designed carefully to instruct and guide each student for 2 years towards a successful thesis completion, worth 8 credits (4 credits per year). Your supervisor, a full-time, fully-qualified professor with expertise and experience in your area of research, acts as your academic advisor to provide you with detailed and helpful advice, instruction, training and support on weekly and often daily basis. It’s a truly personalized hand-in-hand collaboration of learning, starting from the first year to explore a range of possibilities on a range of topics for the thesis.

English instruction is available upon request.

Every student is asked to officially make a presentation of her/his thesis twice a year to the faculty members and students and receives feedback. The final thesis presentation is held in December of the 2nd year.

3. Requirements for the Master’s Degree

The requirements for the JUE Graduate School of Business **Master Degree of Business** (accredited by the Ministry of Education, Culture, Sports, Science and Technology of Japan) are as follows:

- 30 or more required credits obtained (excluding the two electives for international students)
- Completion of the “Thesis Instruction 1&2” with the 8 credits (included in the 30 above)
- Passing the M.A thesis examination of the committee.

4. Academic Schedule 2022-2023 (subject to change)

- **Spring Semester: April 7 - July 27, 2022**

- Course registration: March 28- April 1 (international students are advised to arrive during this week)
- Classes start: April 7 (Thurs)
- Presentation: August 4
- Summer holiday: August 6 - September 13

- **Fall Semester: September 14, 2022 - January 20, 2023**

- Course registration: September 12 (international students are advised to arrive by this day)
- Classes start: September 14 (Wed)
- Presentation: December 15
- Winter holiday: December 24 - January 9
- Spring holiday: January 26 – March 21, 2023

Subject List (Master's Program)

※		First Year		Second Year	
		First (Spring) Semester	Second (Fall) Semester	First (Spring) Semester	Second (Fall) Semester
Basic Subjects Total of 6 subjects required from 1 st and 2 nd semesters. (Total of 4 subjects required for Engineering Management and Pharmaceutical Management courses)		①Business Administration ②Financial Accounting ③Financial Management ④Intelligence Management ⑤Industry and Industrial Structure	①Management Strategy ②Business Analysis ③Institutional Accounting ④Environmental Accounting ⑥Business Creation Strategy ⑦English Reading ⑧Organizational Behavior ⑨Management Accounting	①International Management ②Marketing Strategy	
Common Subjects (First and Second years)		First (Spring) Semester	Second (Fall) Semester	First (Spring) Semester	Second (Fall) Semester
Course Related Subjects	Management Strategy (Total of 5 subjects required)	①Logical Thinking and Presentation ②Business Law ③Business Succession ④International Trade Theory ⑤Cost Accounting ⑥Stock Market Theory	①Human Resource Management ②Comparison Management ③Asian Economy ④Pop Culture ⑤Business Intelligence	Same as 1st year	Same as 1st year
	Engineering Management (Total of 7 subjects required)	①Research and Development Management ②Technology Intelligence ③Risk Management	①Media Industry and Business ②Environment and Energy Business ③Technical Standardization and Diffusion Strategy ④Innovation Process ⑤Intellectual Property and Business Strategy	Same as 1st year	Same as 1st year
	Pharmaceutical Management (Total of 7 subjects required)	①National Health: Case Studies ②Non-profit Organization Management ③Healthcare Organizational Management	①Pharmaceutical Products Industrial Organization Theory I ②Healthcare Organizational Management ③Health Insurance Strategy ④Pharmaceutical Economy	Same as 1st year	Same as 1st year
Electives for International Students		Thesis I (All year)		Thesis II (All year)	
Thesis Instruction (mandatory)		Thesis I (All year)		Thesis II (All year)	

※ English instruction is available in the following subjects.

- First Semester: Financial Accounting, Business Succession, International Trade Theory, Cost Accounting, Stock Market Theory, International Management, Marketing Strategy, Thesis I (II)
- Second Semester: Management Strategy, Organizational Behavior, Management Accounting, Business Intelligence, Thesis I (II)

Minimum number of credits (subjects) required for completion

	Management Strategy Study	Engineering Management Study	Pharmaceutical Management Study
Basic Subjects	12 (6)	8 (4)	8 (4)
Course-Related Subjects	10 (5)	14 (7)	14 (7)
Thesis Instruction	8 (I · II)	8 (I · II)	8 (I · II)

JUE Graduate School of Business
Research Guidance and Method of Instruction (M.A.)

	First Year	Second Year
Basic Subjects	8 to 12 credits (or more)**	
Course-Related Subjects		
Management Strategy	10 credits (or more)	
Engineering Management	14 credits (or more)	
Pharmaceutical Management	14 credits (or more)	
Thesis instruction	4 credits (All year) <i>June</i> Submission of research theme <i>December</i> Presentation 1	4 credits (All year) <i>July</i> Presentation 2 <i>November</i> Presentation 3 (final)

April:

- Orientation & Guidance
- Course & Class Registration
- Supervisor assigned

June: Submission of research theme
August: Research theme presentation

December: Presentation of Thesis-writing plans

April: 2nd year Class Registration

July: Thesis Progress Presentation

November: Thesis Final Presentation

January: Submission of Thesis
February: Thesis Examination
March: Awarding of M.A. degree

* Note that **minimum of 12 credits** out of Basic Subjects are required for those who register/take the Course-Related subjects of Management Strategy course; for those who register/take the Course-Related subjects of Engineering Management course and Pharmaceutical Management course, **minimum of 8 credits** out of Basic Subjects are required.

Registration Model

[Example for “Management Strategy Study course”]

First Year		Second Year	
Subject Name	No. of credits	Subject Name	No. of credits
<ul style="list-style-type: none"> ● Thesis Instruction (mandatory) • Thesis I 	4	<ul style="list-style-type: none"> ● Thesis Instruction (mandatory) • Thesis II 	4
<ul style="list-style-type: none"> ● Basic Subjects (minimum total of 12 credits required in 2 years) • Organizational Behavior • Financial Accounting • Management Accounting • Management Strategy 	2 2 2 2	<ul style="list-style-type: none"> ● Basic Subjects (minimum total of 12 credits required in 2 years) • Marketing Strategy • International Management 	2 2
<ul style="list-style-type: none"> ● Course-Related Subjects (minimum total of 10 credits required in 2 years) • Business Intelligence • Business Succession • Stock Market Theory • International Trade Theory • Cost Accounting 	2 2 2 2 2	<ul style="list-style-type: none"> ● Submission of Master's thesis 	—

Number of subjects/credits obtained (1st Year)

Thesis Instruction: 1 subject /4 credits
 Basic Subjects: 4 subjects / 8 credits
 Course-Related Subjects: 5 subjects / 10 credits
Total: 10 subjects / 22 credits

Number of subjects/credits obtained (2nd Year)

Thesis Instruction: 1 subject / 4 credits
 Basic Subjects: 2 subjects / 4 credits
Total: 3 subjects / 8 credits

Grand Total: 30 credits